

WATERFRONT



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SOUTH HAVEN, MI

June 13-16, 2013



OSCAR<sup>®</sup>  
E X P E R I E N C E

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*Grand Rapids, MI*

*February 24, 2013*

# WATERFRONT FILM FESTIVAL

Named a "TOP 5 FILM FESTIVAL" - SAGIndie, Screen Actors Guild Magazine



## On the Picturesque Shores of Lake Michigan!

[WaterfrontFilm.org](http://WaterfrontFilm.org)

The Waterfront Film Festival unfolds each June in West Michigan.

Opening night kicks off with an energetic beach party with live music and an outdoor screening under the stars.

The entire weekend is filled with unrivaled hospitality for VIP guests and sponsors.

Over 70 films, each screened twice (often to sell out crowds), over 4 days.

Surprise musical performances.

Exciting and fun celebrity guests in attendance.

Dedicated to hosting Midwest Movie Premieres, the Waterfront Film Festival has quickly become a middle-coast premiere destination.



# WATERFRONT FILM FESTIVAL



**“Top 5 Film Festival”**

- SAGIndie in Screen Actor’s Guild Magazine

[WaterfrontFilm.org](http://WaterfrontFilm.org)

**“Top Ten Fantastic  
Film Festival  
Vacations”**

- FilmThreat.com

**“One of Ten Really Cool  
Things To Do!”**

--The Chicago Sun Times



# WATERFRONT FILM FESTIVAL



[WaterfrontFilm.org](http://WaterfrontFilm.org)

“Like a laid back Sundance,  
Great Indie films!”  
--Chicago Tribune

“An exceptional line-up!  
If you like movies, this is the place to be!”  
-- Grand Rapids Press



“One of the most refreshingly  
laid back film events in the  
country!”  
-- Detroit Free Press

# WATERFRONT FILM FESTIVAL



[WaterfrontFilm.org](http://WaterfrontFilm.org)



**“It’s gorgeous, one of the best kept secrets in the States!”**

--Daryl Hannah, Actor

**“This bold, funny, striking, thoughtful, educational, joyful weekend of events in gorgeous Western Michigan... You can’t put a price on that....What a perfect way to kick off the summer!”**

-- Yearley Smith, Emmy Award Winning Actress,  
Voice of Lisa Simpson



# WATERFRONT FILM FESTIVAL

## Economic & Community Impact:

- Attendance: over 16,000
- Local Economic Impact over four days, approximately \$1.6 million
- International, National and Regional Media Exposure
- Increased Tourism & Involvement of Residents
- Enhanced Artistic Merit & Increased Sense of Community Pride



[WaterfrontFilm.org](http://WaterfrontFilm.org)

“The Waterfront Film Festival embodies all that Pure Michigan has to offer...

It has also become an important economic driver...attracting new visitors and engaging local businesses as active partners in the festival.”

- Governor Snyder

# WATERFRONT FILM FESTIVAL

## A Tradition for Discovery...

Showcasing hundreds of Midwestern and World Premieres, including:

- **Queen of Versailles**
- Academy Award Winner **Man on Wire**
- Academy Award Winner **March of the Penguins**
- Academy Award Nominee **The Story of the Weeping Camel**
- Sundance Grand Jury Winner **Primer**
- **Napoleon Dynamite**
- **Harold and Kumar Go To White Castle**

And many Michigan Premieres, including:

- Academy Award Winner **Born into Brothels**
- Academy Award Nominee **Winged Migration**
- Academy Award Nominee **Murderball**



[WaterfrontFilm.org](http://WaterfrontFilm.org)



# WATERFRONT FILM FESTIVAL

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## PAST MUSICAL PERFORMERS



Grammy Award winning reggae singer and rapper,  
**SHAGGY**

Grammy nominated multi-platinum former lead  
singer of Tonic, **EMERSON HART**



Top 10 recording artist **SECONDHAND SERENADE**

Hit recording artist and lead singer of The Verve Pipe,  
**BRIAN VANDER ARK**



**BEVERLY MCCLELLAN**, Finalist from NBC'S #1 show,  
**THE VOICE**





# WATERFRONT FILM FESTIVAL

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## Media Highlights - National & Regional Coverage:



# 15th ANNUAL WATERFRONT FILM FESTIVAL



June 13-16, 2013

[WaterfrontFilm.org](http://WaterfrontFilm.org)

## Sponsorship Opportunities:

*Just a few of our specialized options!*

**“Greenlight”** a filmmaker or film - Get associated with the year’s hottest, most talked about films

**“Cut & Print”** a venue - With approximately 14,000 people going through our biggest venue in one weekend, your name will be seen and recognized

**“Strike the stage”** - Get recognized with the music industries favorite bands at the energetic opening night street party! Past acts include: Grammy winner “Shaggy”, Second Serenade and The Rick James Band

**“The A-List”** - Host a special event such as a cocktail party, sunset reception, or public workshop with our talented filmmakers and special guests

**“Star of the Show”** - Reach people year round through two exciting national events, the Waterfront Film Festival AND the Oscar Experience!

**Contact:**  
**Sponsorship@**  
**Waterfrontfilm.org**

**Office: 269.767.8765**

*Contact us today to tailor a package for your company or personal needs!*

*As a 501(c)3 non-profit organization, a portion of your donation is eligible as a tax deduction.*

## SPONSOR PACKAGES FOR ANY BUDGET

Presenting Sponsor  
Unlimited Access &  
Promotional opportunities  
\$100,000 and above



Listing in Festival program  
\$100



# OSCAR<sup>®</sup> EXPERIENCE

## A GALA BENEFITING THE WATERFRONT FILM FESTIVAL



[WaterfrontFilm.org](http://WaterfrontFilm.org)

South Haven, MI

June 13-16, 2013

Join our Entourage and Party like a VIP!

**An event officially sanctioned by the Academy of Motion Picture Arts and Sciences and the ONLY official Oscar<sup>®</sup> Party in West Michigan.**

- Red carpet glamour takes place each year in West Michigan as the excitement unfolds in Hollywood on the biggest night in Entertainment.
- As one of only 50 sanctioned parties nationwide, this hot ticket is the next best thing to being at the actual Academy Awards<sup>®</sup>.
- Guests receive the same official Academy Awards<sup>®</sup> program and poster the celebrities receive in Hollywood.
- Past events have honored Oscar Winners and celebrity guests that mingle and join in on the nights festivities.

***Special Sponsorship Packages Available!***



*Grand Rapids, MI*

*Feb. 24, 2013*

# 15th ANNUAL WATERFRONT FILM FESTIVAL

## Contact Us to Customize a Sponsorship Package for You!

**Just a few benefits of joining the Entertainment Industry circle!**

- VIP Access to the Festival, includes films, parties and event suites
- VIP Access at Oscar Experience® Party! A-list treatment with a private limo, red carpet, and reserved seating
- Invitation to the exclusive champagne reception with actors, producers, directors, and special guests. *PLUS* an invite to our highly anticipated beachfront Sponsor Lunch!
- Access to 24 hour VIP lounge - a place to hangout with actors, producers, directors and special guests!
- Special mention in social media and press releases to our local & regional media outlets
- Company banner showcased during the effervescent Beach Party and/or high traffic film venues
- Special insert/product placed in Welcome Bags given to VIPs and industry guests
- Company product/literature displayed in Festival hospitality lanai or film venue
- Advertise on our website with a logo and link to be seen nationwide



June 13-16, 2013

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## Signature Sponsors



NATIONAL  
ENDOWMENT  
FOR THE ARTS

**ROAR**

**HAWORTH®**



**SAGINDIE**  
SCREEN ACTORS GUILD



**Celebration!  
Cinema®**

WATERFRONT

FILM FESTIVAL

[www.WaterfrontFilm.org](http://www.WaterfrontFilm.org)

269.767.8765

[Sponsorship@WaterfrontFilm.org](mailto:Sponsorship@WaterfrontFilm.org)

A 501(c)3 non-profit

