

waterfrontfilm.org
ph. 269.767.8765
479 Columbia Ave.
Holland, MI 49423

Contact: Patrick Revere
Media Coordinator
media@waterfrontfilm.org
(616) 308-7573

Waterfront Film Festival announces new facility, summer Grand Opening

First film and Grand Opening set for June 22

Holland, Mich., April 11, 2017 – Waterfront Film Festival will open a new, permanent screening and event facility in Holland, with the Grand Opening and first film set for June 22.

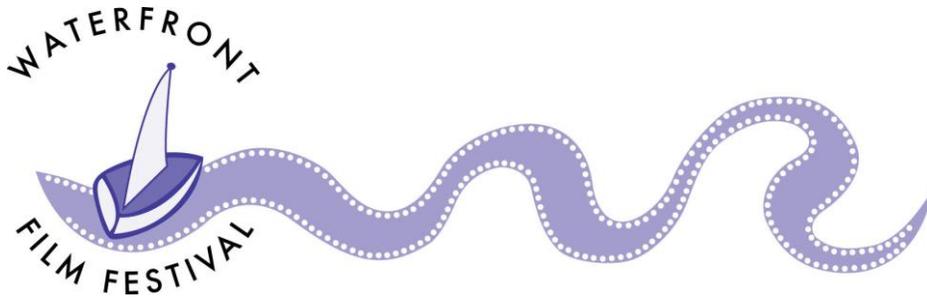
The new facility, on Columbia Avenue near downtown Holland, will feature a versatile space that can be used as a 200-seat theater or as a workshop and education space. The building, a renovated auto-body shop, also serves as WFF headquarters and offices.

Waterfront organizers spent much of the past year revamping the industrial site into a multi-purpose studio with large garage doors that will roll up to create a unique indoor/outdoor gathering space. Plans for phase II of the project include an update to the building façade, and landscaping for an outdoor seating and reception area.

The redesign was made possible by a matching grant awarded last year by the Michigan Council for Arts & Cultural Affairs.

The non-profit organization restructured its operations, transitioning from an annual 4-day festival toward individual screenings at the new permanent facility capable of offering year-round events.

“We are thrilled to have this unique opportunity to connect with the West Michigan community throughout the year in new and exciting ways,” Dori DePree, WFF co-founder, said.



Information on the June 22 film, Grand Opening details and ticket information will be released in May. For more information on WFF, visit www.WaterfrontFilm.org

About WaterfrontFilm.Org

Since 1999, the non-profit Waterfront Film Organization has been offering unique film experiences, education and opportunities. Based in West Michigan, Waterfront founded one of the leading destination film festivals in the Midwest, regularly hosting Midwest premieres of Academy Award winning and nominated films. For more information on Waterfront Film Organization visit www.WaterfrontFilm.org, “like” us on Facebook at [Facebook.com/WaterfrontFilm](https://www.facebook.com/WaterfrontFilm) and follow us on Twitter at [Twitter.com/WaterfrontFilm](https://twitter.com/WaterfrontFilm)