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ArtPrize OnScreen prizes offer winning films cash & distribution

Waterfront Film Festival partners with Celebration Cinema

Grand Rapids, Mich., Sept. 15, 2015 – The three winning films at ArtPrize OnScreen: Presented by Waterfront Film Festival will receive a prize package any filmmaker can appreciate.

In partnership with Celebration Cinema, top films in three areas – feature, documentary and short – will receive the following:

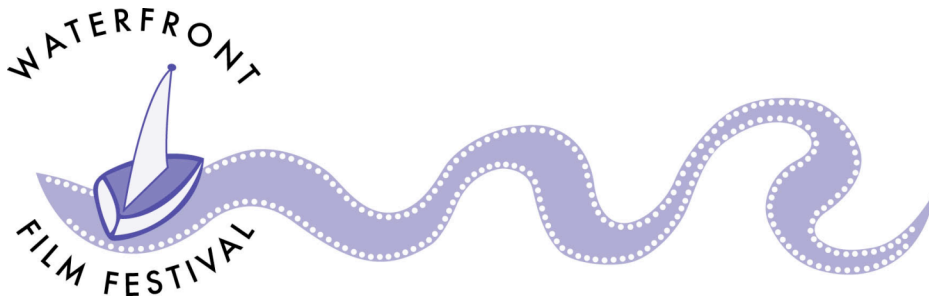
- A shared \$5,000 cash prize – sponsored by Celebration! Cinema – Where Story Happens.
- A theatrical run with Celebration Cinema
- A premiere party at Celebration Cinema
- Downtown accommodations for the premiere sponsored by Amway Hotel Corporation (AHC)

A more specific breakdown is below:

BEST NARRATIVE FILM: \$2000 cash prize + option for a Theatrical Run & Premiere Party at Celebration! Cinema + hotel accommodations compliments of AHC

BEST DOCUMENTARY FILM: \$2000 cash prize + option for a Theatrical Run & Premiere Party at Celebration! Cinema + hotel accommodations compliments of AHC

BEST SHORT FILM: \$1000 cash prize + option for a Theatrical Run & Premiere Party at Celebration! Cinema + hotel accommodations compliments of AHC



Awards will be based on audience vote and judge input.

“We are thrilled to be working with Celebration Cinema to reward hardworking filmmakers with a prize package that will enable them to get their works to an even wider audience,” said Hopwood DePree, co-founder of Waterfront Film Festival. “When we decided to create Waterfront’s first-ever competition we asked filmmakers what they would like to see in a prize package and we received an overwhelming response that prize money and distribution were among the top desired goals – this package makes that a reality.”

The collaboration with ArtPrize and expanding relationships with organizations like Celebration Cinema and Amway Hotels are the most recent example of the community appetite for filmmaking as a means to expand art, culture and education in the state of Michigan.

HOW TO VOTE ON FILMS:

Audience members who have registered through ArtPrize will be eligible to vote in all film categories, and also can vote for film entries in the general ArtPrize voting where they are also eligible for the ArtPrize large cash prizes as well.

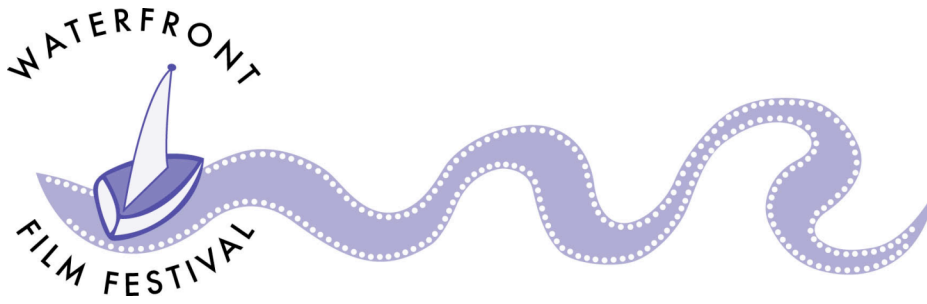
WATERFRONT FILM FESTIVAL UNVEILS NEW MOBILE APP:

A new Waterfront Film 2015 mobile app, available at the [Apple App Store](#) and [Google Play](#), will allow audiences to view a virtual film catalogue featuring film details, screening times, film trailers, and access ticketing and event information for ArtPrize OnScreen.

The Waterfront Film mobile application also offers a customizable schedule for filmgoers, information on film Directors, and the ability to share experiences via Twitter and Facebook, as well as a link to vote for films via the ArtPrize voting system.

About ArtPrize OnScreen:

ArtPrize OnScreen will be held during the first weekend of ArtPrize, Sept. 25-27, and offer 22 films at The Ladies Literary Club at 61 Sheldon Avenue SE immediately south of the ArtPrize HUB.



Passes and tickets are on sale and available at www.WaterfrontFilm.org.

Film Patron and VIP passes allow the holder early entry to films, as well as access to the festival's Afterglow parties, the weekend-long celebration in Waterfront's hospitality tent & beer garden on Sheldon Ave SE and invitations to future exclusive screenings and events.

Waterfront's selections consist of more than 20 hours of independent film from seven states and four countries.

In addition to the film lineup, Waterfront also will host a pair of Afterglow parties at 10 p.m. on Friday Sept. 25 and Saturday Sept 26. It will be attended by visiting filmmakers, celebrity guests, festival sponsors and VIP pass holders.

About WaterfrontFilm.Org

The non-profit Waterfront Film organization has been offering unique film experiences, education and opportunities for the past 17 years. Based in West Michigan, Waterfront Film organization founded and hosts one of the leading destination film festival in the Midwest, regularly hosting Midwest premieres of Academy Award-winning and nominated films. Recognized as a top five film festival by SAG Indie in the Screen Actors Guild magazine, WFF is a volunteer event committed to creating a "middle-coast" venue for independent filmmakers while further enhancing the cultural draw of West Michigan. For more information on Waterfront Film organization visit www.waterfrontfilm.org, "like" us on Facebook at [Facebook.com/WaterfrontFilm](https://www.facebook.com/WaterfrontFilm) and follow us on Twitter at [Twitter.com/WaterfrontFilm](https://twitter.com/WaterfrontFilm)