

WATERFRONT FILM FESTIVAL: West Michigan!

THE PLAN:

Expand the nationally recognized non-profit 501c3 Waterfront Film Festival to encompass more communities in West Michigan by hosting festival activities in various waterfront towns throughout the region.

THE FUTURE:

Each year or two, the Festival could take place in a different waterfront community in West Michigan. For example, Waterfront started in Saugatuck, however one year it might be held in South Haven, then in Grand Haven the following year, then back to Saugatuck, etc...

THE MISSION:

The Waterfront Film Festival's purpose has always been to economically and artistically benefit the entire region as well as to showcase all that West Michigan has to offer including its scenic beauty, wonderful people and relaxed way of life. There are many great vacation destinations in West Michigan and we would love our audiences and visiting artists to experience them all!

TO APPLY TO HOST THE 15TH ANNUAL WATERFRONT 2013:

The application is available at WaterfrontFilm.org
Communities are currently submitting proposals due by Sept 14, 2012. Announcement will be made by end of September.

TO APPLY TO HOST THE 16TH ANNUAL WATERFRONT 2014:

Communities can submit proposals due by June 2013.

Waterfront would almost always remain happening in June. Ultimately it will depend on scheduling in each community, which will be finalized about 1 year in advance to allow ample time for residents and businesses to take advantage of the positive economic impact that accompanies the Festival being held in their town.

Decisions will be based on enthusiasm, resources, and capital commitments.

WFF HOST COMMUNITY APPLICATION

Decision will be based on enthusiasm, resources, and capital commitments

WFF IS A NON-PROFIT 501(c)3 2013 APPLICATION DUE SEPT 14, 2012 - SUBMIT TO:

SPONSORSHIP@WATERFRONTFILM.ORG ATTACH ADDITIONAL PAGES AS NECESSARY. THANK YOU!

Applicant: _____

Date: _____

Contact Person: _____

Phone: _____

1) Commitment of City – funding, services, shuttles, other: _____

2) Commitment of DDA – funding/fundraising groups, sponsorships, key business and benefactor introductions:

3) Commitment of Visitor’s Bureau – advertising, PR, bed tax funding, etc. _____

4) Commitment from local interest groups – help with fundraising, ad sales, volunteering, etc: _____

5) Commitment from lodging options – discounts, specials, in-kind: _____

6) Commitment from party/mixer venues (i.e., art galleries, stores, restaurants/bars, other) _____

7) Any capital contributions already committed? ()YES ()No If so, how much? \$ _____

8) Source of committed capital contributions: _____

9) List any other financial contributions/sponsorships pending – amount and source: _____

10) List in-kind or other contributions committed: _____

11) List in-kind or other contributions pending: _____

12) Donated office space for the non-profit ()Yes ()No () Potentially

Office space location: _____ Internet () Yes () No / Phone () Yes () No

Office equipment included (i.e. copier, computer, desks): _____

13) Theatres – please list each individually and include name, location, technical aspects and equipment available, # of seats, as well as details about restrooms, concession stand, etc. Please also indicate if it is confirmed and if would be donated. _____

14) Other potential venues – please list same as above _____

15) Outdoor Venues - please list same as above _____

16) Groups, Organizations, or Businesses who may want to help with any aspect, including such things as fundraising, sponsorship, recruiting volunteers, serving on a committee, ad sales, entertainment: _____

*Please include community map showing proposed layout of locations and proximity of venues, lodging, and waterfront activities.

SUBMIT BY SEPTEMBER 14, 2012 TO: SPONSORSHIP@WATERFRONTFILM.ORG

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