

2010

Oscar Night[®] America

March 7, 2010

SPONSORSHIP LEVELS

An exclusive evening available only in select cities with provisions tailored to your tastes. Join us to watch the opening of the envelopes that reveal the best Hollywood has to offer, and be a part of supporting Waterfront Film Festival.

\$25,000 Star of the Show

★ **Table for 10 with VIP red-rope access**

★ **Private limo transport for 10**

- Two tickets to the Sunset Champagne Cruise, which kicks off the 2010 **Waterfront Film Festival**
- Two Fast Passes to WFF 2010
- Full page ad in the 2010 Waterfront Film Festival program
- Logo/name listed on the Waterfront Web site
- Link to company Web page on festival site
- Recognition in media/publicity materials
- Opportunity to include a promotional item or brochure from your organization in the “swag bag”

\$10,000 Featured Star

★ **Table for 10 with VIP red-rope access**

- Two Super Passes to WFF 2010
- Ten invitations to VIP reception at WFF 2010
- Secondary placement of company logo and link posted on the Waterfront Web site
- Recognition in media/publicity materials
- Opportunity to include a promotional item or brochure from your organization in the “swag bag”

\$5,000 Gold Entourage

★ **Table for 8 with VIP red-rope access**

- Third-placement listing and logo in event program and printed promotional material
- Placement of company logo and link posted on the Waterfront Web site
- Recognition in media/publicity materials

\$2,500 Silver Entourage

★ **Table for 8**

- Listing in event program
- Signage at event (with an option to sponsor specific event areas)

Individual tickets are also available

PO Box 387, Saugatuck, Michigan 49453 Fax: 269-857-1072

www.waterfrontfilm.org

The Waterfront Film Festival is a 501 (c)3 organization.

2010 Waterfront Film Festival June 10 – 13, 2010

SPONSORSHIP LEVELS

One of the nation's premier film industry events, held in a setting like no other. The resort town of Saugatuck, an arts haven amid the Lake Michigan dunes, is within easy driving distance of Grand Rapids, Chicago and Detroit.



\$35,000 Admiral

VISUAL DISPLAY

- Two full page ads in festival program
- Logo on sponsor page
- Logo/name on festival Web site
- Link to company's Web page on festival Web site
- Signage at venues
- Logo on the poster

FESTIVAL ACCESS

- Six VIP all-access festival passes
- Forty screening/seminar tickets
- Twelve VIP access for hospitality suite event
- Twelve tickets to all mixers
- Invitation to a private champagne cruise exclusively for filmmakers, actors, and specially invited guests

PRODUCT PLACEMENT

- Company literature insert in welcome bags given to all festival and industry guests
- Company literature display in festival hospitality suite

SPECIAL

- Opportunity to host two special events (Breakfast with Filmmakers, Cocktail Party with Filmmakers, Evening Reception with Filmmakers, or Filmmaker Workshop)
- Special mention in press releases, interviews and at events
- Festival souvenirs

\$20,000 Commodore

VISUAL DISPLAY

- Full page ad in festival program
- Logo on sponsor page
- Logo/name on festival Web site
- Link to company's Web page on festival Web site
- Logo on the poster

FESTIVAL ACCESS

- Four VIP festival passes
- Twenty screening/seminar tickets
- Ten VIP access for hospitality suite event
- Ten tickets to all mixers
- Invitation to a private champagne cruise exclusively for filmmakers, actors, and specially invited guests

PRODUCT PLACEMENT

- Company literature insert in welcome bags given to all festival and industry guests
- Company literature display in festival hospitality suite

SPECIAL

- Opportunity to host one special event (Breakfast with Filmmakers, Cocktail Party with Filmmakers, Evening Reception with Filmmakers, or Filmmaker Workshop)
- Special mention in press releases
- Festival souvenirs

\$10,000 Captain

VISUAL DISPLAY

- Full page ad in the festival program
- Logo on sponsor page
- Logo/name on festival Web site
- Link to company's Web page on festival Web site

FESTIVAL ACCESS

- Two VIP festival passes
- Twelve screening/seminar tickets
- Six VIP access for hospitality suite
- Six tickets to all mixers
- Invitation to a private champagne cruise exclusively for filmmakers, actors, and specially invited guests

PRODUCT PLACEMENT

- Company literature insert in welcome bags given to all festival and industry guests
- Company literature display in festival hospitality suite

SPECIAL

- Opportunity to host one special event (Breakfast with Filmmakers, Cocktail Party with Filmmakers, Evening Reception with Filmmakers, or Filmmaker Workshop)
- Special mention in press releases

\$5,000 Commander

VISUAL DISPLAY

- Half page ad in festival program
- Logo on sponsor page
- Logo/name on festival Web site

FESTIVAL ACCESS

- Two VIP festival passes
- Eight screening/seminar tickets
- Four VIP access for hospitality suite event
- Four tickets to all mixers

PRODUCT PLACEMENT

- Company literature in welcome bags given to all festival and industry guests
- Company literature display in festival hospitality suite

\$2,500 Lieutenant

VISUAL DISPLAY

- Quarter page ad in festival program
- Logo on sponsor page

FESTIVAL ACCESS

- Four screening/seminar tickets
- Two VIP access for hospitality suite event
- Two tickets to all mixers

PRODUCT PLACEMENT

- Company literature insert in

welcome bags

\$1,500 Ensign

VISUAL DISPLAY

- Logo on sponsor page

FESTIVAL ACCESS

- Four screening/seminar tickets
- Four tickets to a mixer

PRODUCT PLACEMENT

- Company literature insert in welcome bags given to all festival and industry guests

\$1,000 First Mate

VISUAL DISPLAY

- Name listed on sponsor page

FESTIVAL ACCESS

- Four screening tickets
- Two tickets to a mixer

\$500 Second Mate

VISUAL DISPLAY

- Name listed on sponsor page

FESTIVAL ACCESS

- Two screening tickets
- Two tickets to a mixer

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2010 Oscar Night® America / 2010 Waterfront Film Festival

SPONSORSHIP AGREEMENT

2010 Oscar Night® America

- \$25,000 Star of the Show
- \$10,000 Featured Star
- \$5,000 Gold Entourage
- \$2,500 Silver Entourage

2010 Waterfront Film Festival

- \$35,000 Admiral
- \$20,000 Commodore
- \$10,000 Captain
- \$5,000 Commander
- \$2,500 Lieutenant
- \$1,500 Ensign
- \$1,000 First Mate
- \$500 Second Mate

Please return completed form to:

Dana DePree Minter, Event Co-Chair,
by email: dana@waterfrontfilm.org,
or by fax: 269.857.1072, or by mail at:
WATERFRONT FILM FESTIVAL
P.O. Box 387, Saugatuck, Mi 49453

Questions?

Please contact Cindy at 616.450.2462

Company Name _____

Contact Person _____

Street Address _____

City, State, Zip _____

Phone Number _____

Fax Number _____

Email Address _____

TOTAL Sponsorship \$ _____

Sponsorship payment options:

- Check (payable to Waterfront Film Festival)
- Please send invoice
- Please charge my (circle one): Visa Mastercard Amex Discover

Amount Charged\$ _____

Cardholder name: _____

Card #: _____

3-Digit security code _____ Expiration date: _____

Signature: _____

Company Representative

Waterfront Film Festival Representative

Date _____

www.waterfrontfilm.org

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