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**FOR GENERAL INFO
AND TICKETS**
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Waterfront Film Festival Fact Sheet 2004

IMPORTANT CHANGES FOR 2004

All e-mail and web addresses changed to **.org** (ie. www.waterfrontfilm.org).

Venue 2 (previously known as the Lakeshore Center for the Arts) is now called
The **Saugatuck** Center for the Arts.

Please refer to the festival as the **Waterfront** Film Festival (not the Saugatuck Film Festival).

Festival

Slogan: *Celebrating the Art of the Independent Film.*

Founders: Siblings Dana DePree, Dori DePree, and Hopwood DePree; Kori Eldean; Judy Smith.

Founded In: 1999.

Why: The founders, with help from L.A. and New York entertainment professionals, created the Waterfront Film Festival to provide a “middle coast” venue for independent filmmakers eager to show their work to sophisticated audiences. The festival is not judged or adjudicated but rather an opportunity for filmmakers to informally connect with their audiences.

2004 Festival: June 10-13; the sixth annual event; over 7,000 people are expected to attend. Major sponsors: Fox 17 WXMI, Kodak, FilmThreat.com, MGM, William Morris Agency, Perrigo, Michigan Council for the Arts and Cultural Affairs, National Endowment for the Arts. The festival kicks off Thursday night at 7pm with a street party (including cash bar and live music) and free outdoor screening on Water Street in downtown Saugatuck. (The audience is encouraged to bring chairs or blanket.) Screenings take place all day Friday, Saturday and Sunday, and several seminars will be offered each of those days.

Festival

Location: Various venues in Saugatuck, Michigan:
Venue 1 Saugatuck Yacht Services (868 Holland St)
Venue 2 Saugatuck Center for the Arts (400 Culver St)
Venue 3 Saugatuck High School (401 Elizabeth St)
Venue 4 “The Waterfront Lodge” American Legion Hall (corner of Butler & Mason St)

FESTIVAL FOUNDERS

Dana DePree • Dori DePree • Hopwood DePree • Kori Eldean • Judy Smith

**Number of
Films:**

The 2004 festival drew over 600 submissions from independent filmmakers nationwide. Approximately 60 feature-length, short and student films will be shown throughout the weekend.

**Educational
Events:**

Seminars in filmmaking and film marketing, acting, and screenwriting are offered during the four-day event.

**Admission
Prices:**

Individual tickets: \$7-\$10 per film or seminar. Passes are available for \$55-\$250. Day passes include priority entry for one full day, Super passes include priority entry for the full weekend, *Fastpasses* include priority entry for the full weekend plus guaranteed reserved seating and VIP access to happy hour mixers and Friday night party.

How to Purchase

Tickets:

By telephone at 269-857-8351

Over the internet at www.waterfrontfilm.org

In person at 347 Water Street (any remaining tickets for a screening will be available at the venue beginning one half-hour before that screening; unclaimed seats for sold-out screenings will also be released at the venue 15 minutes prior to show time.)

**Official
Website:**

www.waterfrontfilm.org

**What Is
Independent
Film?**

There have been many “one-word” definitions: edgy, experimental, underground, offbeat, avant-garde. And, in recent years, the line separating “independent film” from “studio movie” has become blurred. Motion pictures such as *American Beauty* and *Moulin Rouge* have that edgy, indie feel – yet they’re studio productions.

Independent Film Consultant Robert Hawk says there remains one litmus test for *independence*: “Simply, it must be a film in which a producer allows a director to fully realize his or her vision.”

**Advisory
Board:**

Tom Bernard - Co-President and Co-Founder of Sony Pictures Classics, distributing and financing many Academy Award winning films; Bob Brown, Film Producer and Co-Founder of Purple Rose Films; Bruce Campbell, Actor; Patrick Sheane Duncan, Screenwriter; Sean Elliott, Talent Agent, Endeavor Agency; Jennie Frankel, Vice President of Literary for Zide/Perry Entertainment; Jay Froberg, President, ROAR Pictures, and Entertainment Lawyer; Chris Gore, Film Critic, also Creator/Editor of Film Threat; Lynda Hansen, Independent Film Producer and Consultant, also the American Representative for the Berlin Film Festival; Todd Hanson, Programmer, Los Angeles Independent Film Festival; Robert Hawk, Independent Film Producer and Consultant, also member of the Advisory Selection Committee for the Sundance Film Festival; Adam Herz, Screenwriter; Janet Lockwood, Head, Michigan Film Commission; Dan Mirvish, Filmmaker and Founder of Slamdance Film Festival; Andrew Ruf, Talent Agent, Paradigm Talent Agency; Mary Jane Skalski, Producer; John Sloss, Leading Entertainment Lawyer, Sloss Law Office P.C.; Jackie Tepper, Manager, Acquisitions & Co-Productions, New Line Cinema; Warren Zide, President, Zide/Perry Entertainment

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