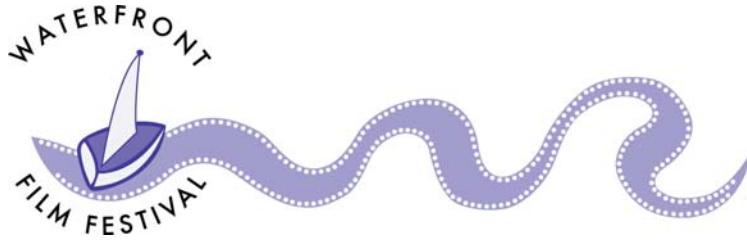


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**Waterfront Film Festival Receives 2008 Best of Saugatuck Award**

**Saugatuck, Michigan, August 22, 2008** – The Waterfront Film Festival has received the 2008 Best of Saugatuck Award in the Tourist Attractions category by the U.S. Local Business Association.

The festival, which has been rated one of the top five film festivals, screened more than 70 independent films during its four-day run this summer. Ticket sales again topped 14,000, making the 10<sup>th</sup> anniversary celebration the best-attended WFF since the organization started.

The USLBA “Best of Local Business” Award Program recognizes outstanding local businesses throughout the country. Each year, the USLBA identifies companies that it believes have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Various sources of information were gathered and analyzed to choose the winners in each category. Winners were determined based on the information gathered both internally by the USLBA and data provided by third parties.

“We are very pleased to be recognized by the USLBA for our contributions to Saugatuck,” said Kori Eldean, one of the festival co-founders. “WFF is definitely a destination festival, and attendees tell us they love visiting the Lakeshore and the great movies we program. We are grateful for the support we receive from the community and the merchants in Saugatuck, who help make the festival the wonderful event that it is year after year.”

**About Waterfront Film Festival**

Now finishing its tenth year, the Waterfront Film Festival celebrates independent film and filmmakers in a non-competitive environment. Located in Saugatuck, Mich., WFF is one of the leading destination film festivals in the Midwest, regularly hosting Midwest premieres of Academy Award-winning and -nominated documentaries. It has been recognized as one of the top five film festivals in the United States. WFF is committed to education and features seminars designed to encourage the next generation of actors, writers and directors. For more information, visit [www.waterfrontfilm.org](http://www.waterfrontfilm.org).

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