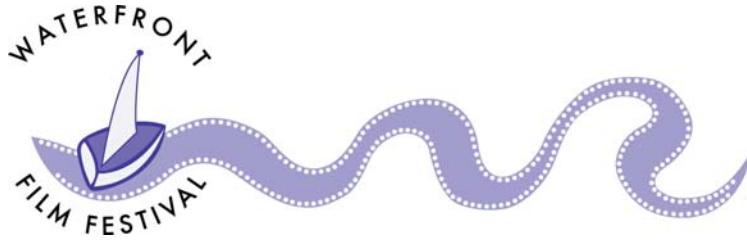


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Waterfront Film Festival Scheduled June 12-15

Saugatuck, Michigan, April 22, 2008 – The Waterfront Film Festival will celebrate its 10th anniversary June 12-15 in Saugatuck, Mich.

The four-day festival, which sold more than 14,000 tickets last year, will screen more than 70 films in five venues over the course of the weekend – including an outdoor screening on opening night of the festival. Recognized as one of the industry’s top five film festivals, WFF will release a schedule of films in May.

New to WFF this year is the Waterfront NewMedia Television Fest, a non-competitive platform for independent producers, directors, writers and actors to showcase their television and web-based projects. It will also provide festival audiences with the unique experience of viewing pilots that could eventually be aired via network and cable television, or broadcast through new outlets such as web series, podcasts and mobile TV.

“We have some special things lined up to celebrate our 10th anniversary this summer,” said Kori Eldean, WFF co-founder. “We have developed a true following among film lovers in the Midwest, who have helped us grow over the past decade. Our reputation is expanding beyond the region, and we regularly attract attendees from around the country.

“As one of the true destination festivals in the Midwest, we offer a non-competitive environment that showcases independent films and filmmakers against the backdrop of a stunning lakeshore setting. With our recent recognition as one of the industry’s top five film festivals, we expect a record number of people to come and see why WFF has been called a ‘laid-back Sundance.’ ”

WFF also expects to draw award-winning and award-nominated actors, directors, screenwriters and others involved with the film, music and entertainment industries to the event. The festival is again planning a series of discussions and seminars that will complement the films and celebrities present.

During the festival, WFF will also announce the winner to its Waterfront Screenplay Competition. The screenplay competition, which is open to all professional and non-professional screenwriters, was expanded again in 2008 to include all genres and budgets.

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Waterfront Film Festival Dates / page 2 of 2

Since its inception in 1999, the Waterfront Film Festival has focused on documentaries, independent and related types of films. The past three festivals have screened 11 world premieres of films, as well as more than 100 Midwestern premieres of films that have been recognized by the Academy Awards and other leading festivals.

WFF is one of the largest all-volunteer festivals in the Midwest. Last year, more than 200 people volunteered to make the festival a success.

Advance passes for the festival will go on sale in early May, ranging from \$70 for day passes to \$500 for patron passes, which gives festival goers a 50-percent tax deduction for half of the purchase price. Individual tickets will also be available during the event.

For more information, visit www.waterfrontfilm.org.

About Waterfront Film Festival

Now in its tenth year, the Waterfront Film Festival celebrates independent film and filmmakers in a non-competitive environment. Located in Saugatuck, Mich., WFF is one of the leading destination film festivals in the Midwest, regularly hosting Midwest premieres of Academy Award-winning and Award-nominated documentaries. It has been recognized as one of the top five film festivals by SAGIndie. WFF is committed to education and features seminars designed to encourage the next generation of actors, writers and directors. For more information on the 2008 festival, which is scheduled June 12-15, visit www.waterfrontfilm.org.

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