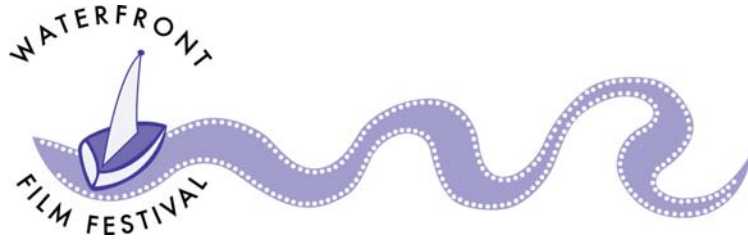


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**Waterfront Film Festival Announces NewMedia Television Fest**

*New Addition to WFF will Premier as a Cutting-Edge Sidebar for Independent Artists*

**Saugatuck, Michigan, March 31, 2008** – For the first time ever, independent producers, directors, writers and actors will have the rare opportunity to showcase their television and web-based projects other than short or feature length films, in front of entertainment industry professionals at this year’s Waterfront Film Festival.

With limited outlets for independent pilots made for television, web series and other forms of new media such as mobile TV, the Waterfront NewMedia Television Fest will premier as part of the 10<sup>th</sup> annual Waterfront Film Festival June 12-15. Offering artists a non-competitive platform to share their work, it will also provide festival audiences with the unique experience of viewing pilots that could eventually be aired via network and cable television, or broadcast through new outlets such as web series, podcasts and mobile TV.

“In an effort to remain on the cutting edge of rapidly changing technology, we are adding the NewMedia Television Fest under the structure of the Waterfront Film Festival,” said Hopwood DePree, WFF co-founder. “It will provide an exceptionally unique opportunity for rising talent to gain exposure for their pilots in front of professionals in the entertainment industry, as well as get live audience feedback.

“We are committed to promoting the arts on the big screen and small screen, while including new emerging forms of media, to help extend the success of independent artists in future broadcast media of the 21<sup>st</sup> century.”

Submissions to the NewMedia Television Fest are currently being accepted for all lengths and all genres including drama, comedy, documentary, reality shows, web series, game shows, talk shows and mobile TV. Deadline for submissions is Friday, April 25.

For more information, call the Waterfront Film Festival office at 269.857.8351 or go online to [www.waterfrontfilm.org](http://www.waterfrontfilm.org). Faxed inquiries may also be made at 269.857.1072.

**About Waterfront Film Festival**

Now in its tenth year, the Waterfront Film Festival celebrates independent film and filmmakers in a non-competitive environment. Located in Saugatuck, Mich., WFF is one of the leading destination film festivals in the Midwest, regularly hosting Midwest premieres of Academy Award-winning and -nominated documentaries. It has been recognized as one of the top five film festivals in the United States. WFF is committed to education and features seminars designed to encourage the next generation of actors, writers and directors. For more information on the 2008 festival, which is scheduled June 12-15, visit [www.waterfrontfilm.org](http://www.waterfrontfilm.org).

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